

HISTORY/CURRENT AFFAIRS

Philip's work is an excellent compilation that is serious, informative, and beautifully written. I am truly amazed at the depth and amazing variety of our contributions to what some would call 'the fund of civilization'

— **Miguel.A. Bretos**

Counselor to the Secretary for Community Affairs and Special Projects,
Smithsonian Institution

How do we explain a simple Jamaican couple giving birth to Colin Powel, America's first Secretary of State of African descent? Why is it not commonly known that George Dallas, Vice President, under President Polk was Jamaican born and that the White House's original design was done by a British Virgin islander? Would it surprise you to know of Alexander Hamilton's Caribbean's birth and that America's independence was first recognized by the Dutch through its Caribbean island of St. Eustatious and not the French? Why were the first two Jewish-American Senators Caribbean born? Why did Puerto Rican born, Antonia Novella become the first female U.S Surgeon General and Shirley Chislom born of Barbadian parents, the first female to run for the U.S presidency? Why did Guizetta, the former Cuban born CEO of Coco Cola return the best shareholder value in Wall Street history?

In this brilliant and groundbreaking book, Caribbean WOW 2.0, Philip Peters introduces us to the phenomenon he calls IslandDNA™ - a string of stories, profiles and insights that make the case for an island civilization and its formidable impact in making America great. Through his stories he argues that the traditional lens with which you view the Caribbean and its peoples constitutes a fraudulent bargain. Blending his skill as story teller, commentator, researcher and island evangelist, Peters has set out on a campaign to realign our view of Caribbean culture as unique shapers of American culture – and he does so with wit and provocation. He isn't exaggerating or boasting. He's rejoicing - join him as he test's Joseph Needham's axiom which says "everything worthwhile has its beginning on islands."

"For the special relationship between the United States and the Caribbean, Philip Peters creates a curiosity itch that demands to be examined and scratched. Before Columbus - beyond Chisholm and all between - with secluded coves of facts and knowledge to enjoy."

— **Dante B. Fascell**

Former Chairman, House Way and Means Committee, U.S Congress



Jackie Vizzi

PHILIP DICKENSON PETERS is CEO of Zagada Markets, a consultancy focused on strategy, technology, creative positioning and innovation in the Caribbean. He's the founder of THE SPHAERO ALLIANCE, a fourteen-company contact center and Business Processing Outsourcing Consortium. He's also author of *Caribbean Zen* and *Caribbean Oracles*, as well as a debut CD, *Heart Exposed*.

This title is also available in eBook Format

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Philip Dickenson Peters

Caribbean WOW 2.0

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Caribbean WOW 2.0™

*From Alexander Hamilton
to Colin Powell -
The Compelling Story
of Caribbean Minds and Events
That Made America Great*

Philip Dickenson Peters

"Fascinating facts...worthwhile for anyone who wants a better understanding of the Caribbean beyond its beaches." -Don Bohning, The Miami Herald